



**2nd
Edition**



MOTHER n BABY EXPO

26 27 28 October 2018

**Sabarmati Riverfront
Vallabh Sadan, Ahmedabad,
Gujarat, India.**



**Complete
Maternity,
Paternity &
Parenting
Exhibition**



www.mothernbabyexpo.com



About the Expo

Mother n Baby Expo is a leading Exhibition on Maternity, Paternity & Complete Parenting Industry. At Mother n Baby Expo there will be an availability of products and services ranging from Pre-Pregnancy Stage, Pregnancy Stage up to Child Care Stage.

Mother n Baby expo is the leading B2B & B2C Exhibition in Gujarat for Maternity, Paternity & Complete parenting. The three-day exhibition will bring together suppliers, manufacturers of baby & Maternity products and services, all under one roof.

Objective of Expo

It is truly an excellent opportunity for a company/brand or service provider to interact with their consumers, sample products, get feedback on their brands and engage a captive audience & make good sales over a period of three days.

If you are looking to connect with Dealers, Distributors, Wholesalers, Retailers & Manufacturer to understand your target market better, then this is an event you cannot miss.

If you are pregnant or planning to have a baby, this is an event you will have to absolutely attend. For the parents who are constantly looking for information that will help them through their pregnancy term as well as give them the confidence they need to look after their little one when they arrive.

Industry overview

The mother & baby Care product industry in India has experienced a tremendous growth in recent years, Making India worthwhile market for such products amongst the other emerging nation. Mother care has been the first and foremost priority of society as now the no. of working women has increased substantially. There are many technological advancements and inventions in the baby care goods & services in the last decade.

Why Exhibit?

Create brand awareness among your existing & new potential trade partners. Networking opportunities to explore new business partnerships and connect with the right industry experts, your brand will get great opportunity to connect one- on- one with targeted audiences, giving you opportunity to engage, sample and get feedback.

- Launch a new product into the market
- Demonstration of product
- Gain market intelligence
- Find new channel to market
- View new products & industry trends\style





Exhibitor's Profile

- Government Associations
- Healthcare Companies
- Practiced IVF Centres
- Stem Cell Banks
- Hospitals and Nursing Homes
- Doctors, Dieticians, Pregnancy Experts
- Yoga Classes & Exercises
- Nurseries & Kindergartens
- Baby Sitting & Day Care Facilities
- Educational Institutions
- Child Welfare associations
- Manufacturers, Re-Exporters, Importers
- Supermarket Chains & Stores
- Maternity & Baby care product
- Others

Why Visit

Mother n Baby Expo is the right platform for:

- B2B trade visitors
- B2C - Direct consumers

Mother n Baby Expo will facilitate communications and meeting with direct suppliers to understand the further needs of the industry. Since trade fairs are most powerful and effective platform for face-to-face interaction. Get up-to-date industry knowledge, insights to topical issues and new implementable strategies through MnB India's comprehensive range of conferences, seminars and master classes.

Visitor's Profile

- Healthcare Professionals including Doctors, Gynaecologists, Dieticians, Nutritionists, Yoga Classes & experts
- Witness the latest advancement in the baby care industry
- Distributors, Wholesalers & Re-exporters
- Retail Outlets & Boutique Owners
- Supermarket Chains & Department Stores
- Designers & Fashion Industry Professionals
- Associations with Government, Hospitals and Health Institutions
- Nurseries, Kindergartens, Baby sitter and day care facilities
- Educational Institutions
- Consumers comprising of parents with kids
- Others

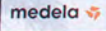
Glimpse of Past Expo

Organised by:



MOTHER n BABY EXPO 2017

12 13 14 May, 2017, 10:00 am to 7:00 pm



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Be a part of the industry & increase your network by exhibiting in Mother n Baby Expo.

Organized by:





Events Highlight



Glimpses



Media Plan

- VIP Invitation
- Public relation
- VIP Tele Marketing
- Direct Mail Invitation
- Corporate Invitations
- Google Ad words
- Radio
- TV Advertisements
- Advertisement in Trade Magazines
- Advertisement in National Newspaper & Industrial Journal
- Hoardings, Banners, Posters, Stickers on vehicle & Promotional Material
- SEO Champaign
- Show website, word of mouth, Social Media (Facebook, LinkedIn, Instagram, tweeter, Google plus)
- Bulk SMS
- Bulk Whatsapp



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