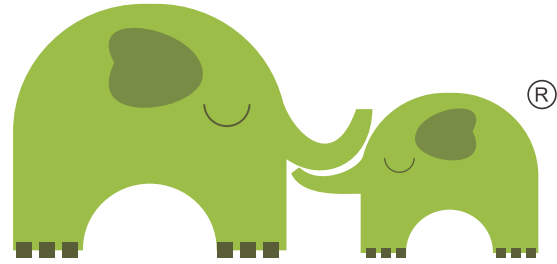


2nd  
Edition



# MOTHER n BABY EXPO

26 27 28 October 2018

Sabarmati Riverfront  
Vallabh Sadan, Ahmedabad,  
Gujarat, India.



Complete  
Maternity,  
Paternity &  
Parenting  
Exhibition



[www.mothernbabyexpo.com](http://www.mothernbabyexpo.com)

|                                 |           |
|---------------------------------|-----------|
| Platinum Sponsor/ Title sponsor | 21,00,000 |
| Gold Sponsor                    | 11,00,000 |
| Silver Sponsor                  | 8,00,000  |
| Associate sponsor               | 5,00,000  |

| Sponsor Benefits   | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Associate Sponsor |
|--|------------------|--------------|----------------|-------------------|
| Complimentary Exhibition Space(Bare Space/ Built-up space) | 36               | 21           | 18             | 12                |
| On air marketing   | ✓                | ✓            | ✗              | ✗                 |
| Advertisement in news paper/ outdoors/ other promotions    | ✓                | ✓            | ✓              | ✗                 |
| Invitation Cards for visitors                              | ✓                | ✓            | ✓              | ✓                 |
| Branding in Event website                                  | ✓                | ✓            | ✓              | ✓                 |
| Main gate arch   | ✓                | ✓            | ✗              | ✗                 |
| Event stage backdrop                                       | ✓                | ✗            | ✗              | ✗                 |
| Visitor & Exhibition card                                  | ✓                | ✗            | ✗              | ✗                 |

➤ Platinum Sponsor / Title Sponsor :

- INR 21,00,000/-
- One Available
- Named as Title Sponsor & 36 sq.m. space in the Exhibition
- Company name and logo prominent in all literature and signage related to expo, highlighting title sponsor on top of "Mother n Baby Expo - 2018"
- Company name will be announced before of "Mother n Baby Expo" on air
- Company logo will be highlighted on top of "Mother n Baby Expo" in the website
- Company logo will be highlighted on top of "Mother n Baby Expo" at the entry arch
- Company logo will be highlighted on top of "Mother n Baby Expo" in the backdrop at the venue
- Invitation cards for guests of the company to visit the Mother n Baby Expo

➤ Gold Sponsor :

- INR 11,00,000/-
- Two Available
- Named as Gold Sponsor & 21 sq.m. space in the Exhibition
- Company name and logo prominent in all literature and signage related to expo, highlighting Gold sponsor
- Company name will be announced as Gold sponsor in the sponsor category on air
- Company logo will be highlighted in Gold sponsor in the sponsor category in the website
- Company logo will be highlighted in Gold sponsor in the sponsor category at the entry arch
- Company logo will be highlighted in Gold sponsor in the sponsor category on the backdrop at the venue
- Invitation cards for guests of the company to visit the Mother n Baby Expo

➤ Silver Sponsor :

- INR 8,00,000/-
- Four Available
- Named as Silver Sponsor & 18 sq.m. space in the Exhibition
- Company name and logo prominent in all literature and signage related to expo, highlighting Silver sponsor
- Company name will be announced as Silver sponsor in the sponsor category on air
- Company logo will be highlighted Silver sponsor in the sponsor category in the website
- Company logo will be highlighted Silver sponsor in the sponsor category at the entry arch
- Company logo will be highlighted Silver sponsor in the sponsor category in the backdrop at the venue
- Invitation cards for guests of the company to visit the Mother n Baby Expo

➤ Associate Sponsor :

- INR 5,00,000/-
- Eight Available
- Named as Associate Sponsor & 12 sq.m. space in the Exhibition
- Company name and logo prominent in all literature and signage related to expo, highlighting Associate sponsor
- Company name will be announced as Associate sponsor in the sponsor category on air
- Company logo will be highlighted Associate sponsor in the sponsor category in the website
- Company logo will be highlighted Associate sponsor in the sponsor category at the entry arch
- Company logo will be highlighted Associate sponsor in the sponsor category in the backdrop at the venue
- Invitation cards for guests of the company to visit the Mother n Baby Expo

| Other Sponsorship opportunities                        |          |
|--|----------|
| Lanyard  | 3,00,000 |
| Registration   | 2,50,000 |
| Fashion show for Moms-to-be                            | 2,50,000 |
| Fashion show for Kids ( Less than or Equal to 3 years) | 2,50,000 |
| Dadvice Session  | 2,50,000 |
| Maternity Session                                      | 2,50,000 |
| Paternity Session                                      | 2,50,000 |
| Kids Play Area   | 2,50,000 |
| Visitor Kit  | 3,50,000 |

◆ Other Sponsorship Benefits :

➤ Lanyard Sponsor :

- INR 3,00,000/-
- One Available
- Named as Lanyard Sponsor & 12 sq.m. space in the Exhibition
- Company name and logo prominent in all literature and signage related to expo, highlighting Lanyard sponsor in the sponsor category
- Company logo will be highlighted as Lanyard sponsor in the sponsor category in the website
- Company logo will be highlighted as Lanyard sponsor in the sponsor category at the entry arch
- Company logo will be highlighted as Lanyard sponsor in the sponsor category in the backdrop at the venue.
- Full Branding on backside of Visitor & Exhibitor Card

➤ Registration Sponsor :

- INR 2,50,000/-
- One Available
- Named as Registration Sponsor & 9 sq.m. space in the Exhibition
- Company logo will be highlighted as Registration sponsor in the sponsor category in the website
- Company logo will be highlighted as Registration sponsor in the sponsor category at the entry arch
- Company logo will be highlighted as Registration sponsor in the sponsor category in the backdrop at the venue

➤ Fashion Show for Moms-to-be :

- INR 2,50,000/-
- One Available
- Named as "Fashion Show for Moms-to-be" Sponsor & 9 sq.m. space in the Exhibition
- Company logo will be highlighted as "Fashion Show for Moms-to-be" sponsor in the sponsor category in the website
- Company logo will be highlighted as "Fashion Show for Moms-to-be" sponsor in the sponsor category at the entry arch
- Company logo will be highlighted as "Fashion Show for Moms-to-be" sponsor in the sponsor category with Maximum Visibility in the backdrop at the Fashion Show for Moms-to-be

- Fashion Show for Kids ( Less than or Equal to 3 years ) :
  - INR 2,50,000/-
  - One Available
  - Named as "Fashion Show for Kids" Sponsor & 9 sq.m. space in the Exhibition
  - Company logo will be highlighted as "Fashion Show for Kids" sponsor in the sponsor category in the website
  - Company logo will be highlighted as "Fashion Show for Kids" sponsor in the sponsor category at the entry arch
  - Company logo will be highlighted as "Fashion Show for Kids" sponsor in the sponsor category with Maximum Visibility in the backdrop at the Fashion Show for Kids
  
- Dadvice Session :
  - INR 2,50,000/-
  - One Available
  - Named as "Dadvice Session" Sponsor & 9 sq.m. space in the Exhibition
  - Company logo will be highlighted as "Dadvice Session" sponsor in the sponsor category in the website
  - Company logo will be highlighted as "Dadvice Session" sponsor in the sponsor category at the entry arch
  - Company logo will be highlighted as "Dadvice Session" sponsor in the sponsor category with Maximum Visibility in the backdrop at the Dadvice Session
  
- Maternity Session :
  - INR 2,50,000/-
  - One Available
  - Named as "Maternity Session" Sponsor & 9 sq.m. space in the Exhibition
  - Company logo will be highlighted as "Maternity Session" sponsor in the sponsor category in the website
  - Company logo will be highlighted as "Maternity Session" sponsor in the sponsor category at the entry arch
  - Company logo will be highlighted as "Maternity Session" sponsor in the sponsor category with Maximum Visibility in the backdrop at the Maternity Session
  
- Paternity Session :
  - INR 2,50,000/-
  - One Available
  - Named as "Paternity Session" Sponsor & 9 sq.m. space in the Exhibition
  - Company logo will be highlighted as "Paternity Session" sponsor in the sponsor category in the website
  - Company logo will be highlighted as "Paternity Session" sponsor in the sponsor category at the entry arch
  - Company logo will be highlighted as "Paternity Session" sponsor in the sponsor category with Maximum Visibility in the backdrop at the Paternity Session
  
- Kids Play Area :
  - INR 2,50,000/-
  - One Available
  - Named as "Kids Play Area" Sponsor & 9 sq.m. space in the Exhibition along with separate "Kids Zone".
  - Company logo will be highlighted as "Kids Play Area" sponsor in the sponsor category in the website
  - Company logo will be highlighted as "Kids Play Area" sponsor in the sponsor category at the entry arch
  - Company logo will be highlighted as "Kids Play Area" sponsor in the sponsor category with Maximum Visibility in the backdrop at the Kids Play Area
  
- Visitor Kit :
  - INR 3,50,000/-
  - One Available
  - Named as "Visitor Kit" Sponsor & 9 sq.m. space in the Exhibition
  - Company logo will be highlighted as "Visitor Kit" sponsor in the sponsor category in the website
  - Company logo will be highlighted as "Visitor Kit" sponsor in the sponsor category at the entry arch
  - Company logo will be highlighted as "Visitor Kit" sponsor in the sponsor category in the backdrop at the venue